



## **FOR IMMEDIATE RELEASE**

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# **Delray Beach Unites for Rock the Block 2025: A Celebration of Service and Community**

**Delray Beach, FL – (June 13, 2025):** More than 150 volunteers came together on May 31 for Rock the Block 2025, a cherished Delray Beach tradition since 1989. Hosted by Habitat for Humanity of Greater Palm Beach County, the event was held in partnership with the City of Delray Beach, Delray Beach CRA, and Neighborhood and Community Services.

Set in a local Delray Beach neighborhood, the event embodied unity, pride, and purpose as volunteers rolled up their sleeves to revitalize nine homes—painting exteriors and helping homeowners maintain the value of their greatest investment.

“With another Rock the Block complete, we have yet another example of what we can achieve when we come together,” said Renée A. Jadusingh, Executive Director, Delray Beach CRA. “We are so grateful for each and every volunteer, partner, and resident who came out on Saturday to support Rock the Block. The event shows our collective dedication to improving our community and the lives of the residents in The Set.”

Each brushstroke was part of a larger mission: to empower residents, promote neighborhood stability, and strengthen the sense of belonging that makes Delray Beach so special.

“The Annual Rock the Block event held on this past Saturday, May 31<sup>st</sup> generated positive feedback amongst our Delray Beach Community residents and volunteers all across Palm Beach County,” shared Terra D. Couzens, Neighborhood Planner, City of Delray Beach/NCS. “The event brought such a strong sense of unity and partnership in the neighborhoods that radiated from block to block! Rock the Block continues to serve as the perfect opportunity to partner with the amazing team over at Habitat for Humanity, the CRA, and provide such a genuine, lasting impact on the community. It speaks volumes and supports the Habitat mission of bringing people together to build communities and hope! Thank you to each and every staff member that made this event possible!”

The success of Rock the Block 2025 would not have been possible without the generous support of the following sponsors:

Foundation Builder Sponsor: Vertical Bridge; Home Builder Sponsors: ABC Supply Co Inc., The Boca Raton Bowl, The Seagate; Exclusive Radio Sponsor: X 102.3 / Hubbard Radio; Community Builder

Sponsor: Enterprise Mobility; Hope Builder Sponsors: Grimes Events & Party Tents, Humana; Annual Security Sponsor: Magen Protective Services; Media Sponsor: The Palm Beach Post / LocaliQ; Water Sponsor: Tree of Life, Coffee & Breakfast Sponsor: Starbucks, and Energy Drink Sponsor: C4 Energy.

“Rock the Block is more than just a beautification effort,” said Jennifer Thomason, CEO of Habitat for Humanity of Greater Palm Beach County. “It’s about building community, fostering connections, and showing homeowners that they’re supported and valued. We’re deeply grateful to every volunteer, sponsor, and partner who made this day possible. Their generosity and heart are what truly bring our mission to life.”

### **About Habitat for Humanity of Greater Palm Beach County:**

Habitat for Humanity of Greater Palm Beach County is a 501©(3) organization and an affiliate of a global nonprofit, Habitat for Humanity International serving Palm Beach County. Families and individuals needing safe and affordable housing partner with Habitat for Humanity to build or improve a place they can call home. Habitat homeowners help build their own homes alongside volunteers and pay an affordable mortgage. Through financial support, volunteering, or adding a voice to support affordable housing, everyone can help families achieve the strength, stability, and self-reliance they need to build better lives for themselves. Through shelter, we empower. For any inquiries, contact Kristen Bardin, Director of Advancement, at [kristen.bardin@habitatgreaterpbc.org](mailto:kristen.bardin@habitatgreaterpbc.org).

### **About City of Delray Beach**

The City designated its Neighborhood and Community Services to administer affordable housing programs. Neighborhood & Community Services bridges and engages Delray Beach’s diverse residents with resources to maintain, revitalize, and promote healthy communities.

Website: [www.delraybeachfl.gov](http://www.delraybeachfl.gov)

Facebook: <https://www.facebook.com/CityofDelrayBeach>

Instagram: [@cityofdelraybeachfl](https://www.instagram.com/cityofdelraybeachfl)

### **About Delray Beach CRA**

The Delray Beach Community Redevelopment Agency (CRA) was established by the City Commission in 1985 to guide the City in its redevelopment efforts. The purpose of the CRA is to revitalize the physical environment and the economy of the Community Redevelopment Area. The CRA’s activities are designed to solve the underlying problems of slum and blighted conditions through planning, redevelopment, historic preservation, economic development, and affordable housing so that the tax base can be protected and enhanced by these mutually supportive activities. Call (561) 276-8640 or visit our website for more information.

Website: [www.delraycra.org](http://www.delraycra.org)

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