



**FOR IMMEDIATE RELEASE**

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## From Boardroom to Build Site: Business Leaders to Unite for Habitat for Humanity's Executive Build to Empower Local Family

**PALM BEACH COUNTY, FL** (September 22, 2025) – Habitat for Humanity of Greater Palm Beach County (Habitat GPBC) is hosting its Executive Build, an annual fundraising and home-building event that brings together executives, entrepreneurs, and community leaders to build safe, affordable homes alongside local families. This year, the event will take place on Friday, October 10, 2025, in Lake Worth Beach.

Co-chaired by Robyn Raphael-Dynan and Jason Dynan, along with Adam and Rachel Handfinger, Executive Build offers business leaders an exclusive opportunity to connect with fellow executives while making a direct impact on affordable housing in our community. This high-level networking experience goes beyond the boardroom, bringing leaders together to help families like Christina's achieve the dream of homeownership.

Christina, a proud mom studying to become a radiation therapist, will work side by side with Executive Builders as she builds a safe, stable home for her and her son that will be the foundation for their brighter future. She will invest over 300 partnership hours building her home and attending financial literacy and homeownership courses. Upon completion of the program, Christina will purchase her home with a 30-year, interest-free, affordable mortgage.

"Joining Executive Build 2025 is more than just a day on the construction site; it's a powerful opportunity to lead by example and show that corporate leadership can directly build stronger communities," said Jennifer Thomason, President and CEO of Habitat GPBC.

### **Participation Details:**

- Executive Builders commit to a minimum contribution of \$3,500 (fundraised and/or donated)

- Commit to a half-day build shift followed by a celebratory cocktail reception at the staging site on Friday, October 10, 2025
- No construction experience required
- Enjoy a day of purpose, hands-on volunteering, and meaningful connections
- Corporate Sponsorships, including build spots and brand visibility, are available starting at \$5,000.

To sponsor or learn more, contact [dayana.rooks@habitatgreaterpbc.org](mailto:dayana.rooks@habitatgreaterpbc.org).

To register or donate, visit <https://habitatgreaterpbc.org/executive-build/>

**Sponsors:** Baptist Health and CP Group (Foundation Builder Sponsors); Vertical Bridge (Truck Wrap Sponsor); Minton Manor and Blaine Minton (Kick-off Party Sponsor); Laura Ashley Catering and Events (Kick-off Party Catering Sponsor); Florinda Peninsula and Moraca Builders (Home Builder Sponsors); Akel Homes and AvalonBay Communities (Hard Hat Sponsors); 850 WFT: News Talk/Hubbard Radio (Exclusive Radio Sponsor); Krista + HOME and Rottenstreich Farley Bronstein Fisher Potter Hodas LLP (Community Builder Sponsors); Magen Protective Services (Annual Security Sponsor); Grimes Events and Party Tents (Hope Builder Sponsor); and Winn Dixie (Water Sponsor).

#### **About Habitat for Humanity of Greater Palm Beach County:**

Habitat for Humanity of Greater Palm Beach County is a 501©(3) organization and an affiliate of a global nonprofit, Habitat for Humanity International serving Palm Beach County. Families and individuals needing safe and affordable housing partner with Habitat for Humanity to build or improve a place they can call home. Habitat homeowners help build their own homes alongside volunteers and pay an affordable mortgage. Through financial support, volunteering, or adding a voice to support affordable housing, everyone can help families achieve the strength, stability, and self-reliance they need to build better lives for themselves. Through shelter, we empower.

For any inquiries, contact Julia Murphy, Chief Advancement Officer, at [julia.murphy@habitatgreaterpbc.org](mailto:julia.murphy@habitatgreaterpbc.org)

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